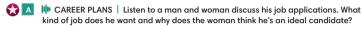
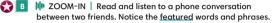
Planning for a Career

PREVIEW





UNDERSTAND A VARIETY OF ACCENTS

Shannon = Irish English Odette = French



Shannon: Hey, Odette! How are you?

Odette: Shannon! I haven't heard from you in ages. I was beginning to think you might be angry about something.

Shannon: Oh, I'm sorry. I've just been totally out of touch with everyone.

Don't take it personally.

Odette: Well, what have you been up to?
Shannon: Trying to get into law school!
The deadline for the application is next week, and they require a ton of detailed stuff: recommendations, essays . . . I've just got to buckle down and get it all in in time. And there's an admissions test to prepare for, too. I know I sound a little desperate, but I can't bear the idea of putting this off for another year. It's not like I'm still 18, you know.

Odette: When did you get it into your head to study law?

Shannon: Well, I've actually always been interested in law—I love all those legal shows on TV. So, one day I was just fooling around online looking into what it takes to be a lawyer, and I took a practice test and laced it! I know that sounds a little immodest . . .

Odette: Not really. You're not <u>bragging</u> about how smart you are—just stating a fact.

Shannon: Well, acing the practice test clinched it for me. I figured I have the interest, and the test indicates I have the aptitude. So, it was a no-brainer. I just decided to apply.

Odette: You know, I think the law'll be right up your alley. You win every argument... I mean that as a compliment.

Shannon: Thanks. I just wish I'd realized this a few years ago. But I've got my heart set on it now.

Odette: Well, <u>better late than never</u>. And I wish you all the luck in the world.

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	Allin Calling

>	UNDERSTAND FROM CONTEXT Complete each statement with one of the <u>featured</u> words
	and phrases from Zoom-In.

- 1 If you get a great grade on a test, you can say youit.
- 2 If the reason for making a decision is obvious, you can call it a
- 3 When you know you have to pay attention to a task, you can say you have to
- about your accomplishments is immodest.
- 5 Something that'sis something you'd be really good at.

THINK AND EXPLAIN | With a partner, interpret the meaning of each statement.

- 1 "Don't take it personally."
- 2 "I can't bear the idea of putting this off for another year."
- 3 "Acing the practice test clinched it for me."
- 4 "I mean that as a compliment."
- 5 "Better late than never."

E LOOK IT UP AND SHARE | Find a word or phrase in Zoom-In that was new to you. Look it up and use it in a sentence. Share your sentence with a partner.

F DISCUSSION | Thinking about your own strengths and weaknesses, what job or career do you think is or would be "right up your alley"? Explain "what it takes" to have that career and why.

I've loved sports since I was a kid, and I love working with teams of people. A career in sports management would be right up my alley.



Lesson 1 Describe someone's background

Discuss career and study plans Lesson 2

Discuss the qualities of a good résumé Lesson 3

Lesson 4 Interview for a job

TALKING POINTS | Complete the questionnaire.

FROM DREAMS TO GOALS TO PLANS

STEP 1: YOUR DREAMS

Before establishing your goals for life and career, it's worthwhile to explore your dreams. Focusing on the next five years, answer the questions as briefly as you can.

- 1 What would you like to do for fun and with whom?
- Where would you like to live (location and type of housing)?
- 3 What places would you like to visit?
- What job would you like to have?
- (location and type of workplace)?
- 6 What would you like to own?
- How would you describe your ideal immediate family?

STEP 2: YOUR GOALS

Look back at your answers in STEP 1. Imagine making those dreams into goals. Write a checkmark next to the ones you think you can achieve. Write an X for the ones you don't think you can. Write a ? for the ones you're not sure about.

STEP 3: YOUR PLANS

Choose three dreams you aren't sure you can achieve. Write the item number and what you think you need to do to achieve each dream. Write more on a separate sheet of paper if necessary.







START TALKING

PAIR WORK Compare dreams with a partner, providing details. Are any of your dreams similar? Discuss practical ways you can make your dreams come true. Help each other make plans.



Describe someone's background



I GRAMMAR CLOSE-UP │ Read about a career decision that was made based on experience. Notice the featured grammar.

By the time I was 13, I was cooking dinner for our family at least twice a week, . . . not because I had to, but because I had discovered my passion: cooking! So, when I graduated from secondary school, I had already made up my mind. I decided that I would be a chef—hopefully a world-class famous one known for my own style of Korean food. However, my school counselor suggested—gently—that I needed a reality check. Instead of putting all my eggs in one basket at the young age of 18, I should find out what the work of a real chef entailed. So she found me a spot as an apprentice cook on a cruise ship, saying "There's no hurry. Have fun and learn. When you have a few cruises under your belt, you'll know for sure whether you want to be a chef."

And she was right. It turns out that even before a month <u>had passed</u>, I <u>knew I had made</u> the right decision. Those six months provided me with a solid background in skills and a realistic picture of what my daily life as a chef would be. My advice? If you're offered an apprenticeship or an internship, take it. And guess what? I've just been accepted to the International Culinary Institute!



Kang Jae-sang Apprentice cook, Incheon, South Korea

- B DISCUSSION | Would you ever consider an internship or an apprenticeship before deciding on a career? Why or why not?
- GRAMMAR | Simultaneous and sequential past actions: review and expansion

GRAMMAR EXPANDER p. 118

Describing past actions and events: review

Completed past actions: the simple past tense and the past perfect (Review)

The simple past tense describes actions completed in the past, whether or not a specific time is mentioned. Context or time expressions can indicate whether the actions were simultaneous (at the same time) or sequential (one before the other).

Some people clapped when they watched the celebrity chef cooking. (= simultaneous completed actions)

In the year before he **applied** to the International Culinary Institute, Kang **worked** on a cruise ship. (= sequential completed actions)

The simple past tense and the past perfect can be used to describe two sequential completed past actions. However, it's common to avoid the past perfect and use the simple past tense for both actions, especially when the context clarifies the order of occurrence.

Kang had cooked many meals before he took the apprenticeship. OR Kang cooked many meals before he took the apprenticeship.

Remember: The present perfect can also describe completed past actions.

Kang Jae-sang has just enrolled in the International Culinary Institute.

Simultaneous actions in progress: the past continuous (Review)

A statement in the past continuous describes an action that was in progress at a time or during a period of time—in the past.

Kang was chopping vegetables while the other cooks were making soup.

Expansion: sequential and completed past actions: the past perfect continuous and the simple past tense

The past perfect continuous can be used when one past action was already in progress before another one occurred. (It often emphasizes the duration of the action.)

Form the past perfect continuous with had been and a present participle.

By the time Kang entered culinary school, he had been cooking semi-professionally for six months on a cruise ship. How long had Kang been working on a cruise ship when he was accepted by the International Culinary Institute?

Remember: To describe an action that was completed during an action in progress, use the simple past tense. Kang applied to the International Culinary Institute while he was working on the ship.

- D MUDDERSTAND THE GRAMMAR | Listen to the conversations and circle the letter of the correct summary of the events. Listen again if necessary.
 - a They continued filming after he got on the bus.
 b The bus arrived after the filming was finished.
 - 2 a Lisa had been thinking of buying the sweater that she left on the table.
 - b The other girl bought the sweater before Lisa had a chance to try it on.
 - a Diane was texting and driving at the same time.
 b Diane had stopped driving before she texted.
- GRAMMAR PRACTICE | Complete the statements with the past perfect or the past perfect continuous.
 - 1 I (had already seen / had already been seeing) the Picasso exhibit at the Metropolitan Museum, so I decided to stay home.
 - 2 Lorraine (had been waiting / had waited) in the rain outside of the stadium for an hour when they canceled the game.
 - 3 Ella (had been watching / had watched) TV for two hours when her parents came home.
 - 4 She (had been trying / had tried) the recipe for cheese bread several times before she served it to friends.
 - 5 Zach (had already gotten / had already been getting) a job as a medical technician when he decided he really wanted to go to medical school.



Now let's describe someone's background.

A TALKING POINTS | Complete the questionnaire about your background.

Where were you born? How long have you been living at your current address? ____ If you are married, when did you get married? ___ Where were you living when you got married? ___ If you have children, what are their names and ages? If you have a career, what is it? ____ How long have you been studying English? If you divided your life into three periods, how would you describe each one? 2 Where were you living when you got married? DISCUSSION | Get to know a classmate's background. Use your Talking Points as an interview quide. Use the simple past tense, the past perfect, the past continuous, and the past perfect continuous in your questions and answers to clarify the order of events in the past. Say as much as you can. C PROJECT | Write a one-page biography of KEEP TALKING! ••• your partner, using the information from · Ask questions about other your Discussion. Post the bios on a class bloa interests and hobbies. or on the board in your classroom. Include Compare similarities and differences in your backgrounds. photos if possible. Use the bios to get to · Say as much as you can. know your new classmates. Watch the video for ideas!

Discuss career and study plans



VOCABULARY | Collocations for career and study plans | Read and listen. Then listen again and repeat.

decide on a course of study or a career

Ruth decided on a career in city blanning because she wants to improve the quality of urban life.

take up something you're interested in

As a child, Clark was fascinated by tropical fish and had two or three aquariums. So it's no surprise that he's taking up marine biology at the university.

apply for a job or a position in a company

I've applied for a summer internship at an accounting firm to see if I'd like to take up accounting as a career.

apply to a school or a program of study Uh-oh! It's September 15th, I hope I haven't missed the deadline for applying to the creative writing program. I want to start in January.

sign up for a course or an activity

Lida doesn't have to sign up for an exam prep course. She aced the practice test, and she'll definitely do well on the actual test next month.

switch to a new course of study or a career

Mohammed started out in music theory but switched to dentistry because it had better career possibilities.

So I applied to the physics program, and I've been accepted!

be accepted to / into / by a specific school or a program

Only two students from my class were accepted to medical school for the next term.

be rejected by a school or a program

Kang would have been heartbroken if he had been rejected by the International Culinary Institute

enroll in a school or a program

Fewer people have enrolled in architecture schools in recent years, though it's not completely clear why.

..... teachina math



🥋 🖪 🏻 III LISTEN TO ACTIVATE VOCABULARY | Listen to the conversations. Then listen again. After each conversation, complete the statement with the Vocabulary, using a different collocation for each item.

- 1 She has a career in music. 2 He has meditation. 3 She hastwo araduate programs.
- 4 She has engineering school.

C VOCABULARY PRACTICE | Complete the conversations, using the Vocabulary. There may be more than one way to answer correctly.

Nicole: I've been a teacher for five years, but I've just decided tonursing.

Elliot: No way! I've just

.....nursing school myself! What a coincidence.



Lila: I know it sounds weird, but my lifelong dream has been to be an interior designer, so I'm

6 She has......

5 He has.....

from his career in business.

apprenticeship in a medical lab.

going to an online interior design program. Better late than never,

Olivia: It must be something in the air. Here I am almost 50 years old, and I've justlaw

right?

school. I hope I'm not rejected!



Clare: I'm a brand-new parent, but I kind of miss my work as a graphic designer, so I'vea part-time teaching position in the evening design program at the college. My husband said he'd take over with the baby

when he gets home from work Jack: I've actually done something similar. I've been acting in

commercials for years, and I've taken the plunge: I've

a film course. I'll see whether I'm cut out for directing instead of acting.



Phil: Can you believe it? I was

> the driving school. To get in, you have to pass the written driver's exam first, and I failed by only one point! I don't know what I'll do if I can't

get my license! I can't sleep and I've lost my appetite! I can't even focus on my classes.

Tony: Hey, Phil, take it easy. You can take the written test again next month. In the meantime, maybe you could yoga or meditation. If you were a little more relaxed, you'd be able to focus.



GRAMMAR | Completed and uncompleted past actions closely related to the present

You can use the present perfect for recently completed actions. The adverbs just. recently, and lately often accompany these statements. (Note: Lately is rarely used in affirmative statements.)

She's just been accepted to a great music program.

Have you checked the requirements for a driver's license lately? They've been revised.

The present perfect continuous can describe an action that began in the recent past (and continues in the present and is therefore uncompleted). You can use recently and lately.

They've been rejecting a lot of applicants recently.

The following adverbs are used only with the present perfect, not the present perfect continuous, because they signal a completed action: ever, never, before, already, yet, still (with negative), so far, once, twice, (three) times.

Have you ever thought of enrolling in a teaching program? I never have. She still hasn't signed up for driver's ed.

Be careful!

Use the simple past tense, not the present perfect, to talk about actions completed at a specific time in the past.

She applied for a position at the Oceanographic Academy last year. NOT She has applied for a position at the Oceanographic Academy last year.

Remember: Don't use the present perfect continuous with these stative verbs; be, believe, hate, have (for possession), know, like, love, own, seem, understand.

DON'T SAY I've been owning this car for two years.

GRAMMAR EXPANDER p. 118

Stative verbs: non-action and action meanings

- GRAMMAR PRACTICE | Circle the correct verb to complete each statement.
 - 1 Last month I ('ve applied to / applied to) an aeronautical engineering program, but I still (haven't been receiving / haven't received) an acceptance letter. It's really hard to get in, and I'm a little pessimistic because no one I know (was / has been) accepted recently.
 - 2 Marlo and Emma (haven't been signing up / haven't signed up) for the teacher development program yet. That's a problem because the in-class sessions (have started / started) last week. Lately, however, more and more people (have been taking / took) the course remotely.

Social language

you believe to be

me if I'm wrong."

true with "Correct

GRAMMAR PRACTICE | On a separate sheet of paper, write five questions to ask someone about his or her career or education plans. Use the present perfect, the simple past tense, the present perfect continuous, and appropriate adverbs.

PRONUNCIATION LESSON p. 134 Sentence stress and intonation: review

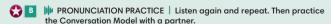


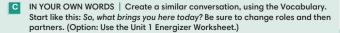
Now let's discuss career and study plans.



IN CONVERSATION MODEL | Read and listen.

- A: So, Andy, what brings you here today?
- B: I'd like some advice. I've been considering taking up hotel management.
- A: Hotel management. Correct me if I'm wrong, but weren't you studying marine biology?
- B: I was. But I've given it some thought, and I've decided I'm not cut out for science.
- A: OK. So how can I help?
- **B:** Well, I'd like to enroll in a good program. I was hoping you could steer me in the right direction.
- A: Give me a day or two to look into it. I'll get back to you before the end of the week.
- B: That's great.
- A: My pleasure. And I'd be more than happy to write you a recommendation if you decide to apply.







KEEP TALKING! ••• 🛣

- · Explain why your career or course of study wasn't a good fit.
- Ask questions about why a new career or course of study is more appealina.
- Say as much as you can.
- Watch the video for ideas!



Discuss the qualities of a good résumé



🔼 🗚 脉 READING | Read an article about résumés. Which résumé style do you think is best?

A résumé is the single most important Résumé ABCs document in a job search. Your résumé

is a summary of your work history, skills, and education, the key word being "summary." Unlike a CV or "curriculum vitae," which is more complete and has no restriction on length, a résumé should be short and limited to information an employer would consider relevant to the needs of a specific position. A good rule of thumb is one to two pages maximum. Even better is only one page—so long as it includes all relevant information.

The sole purpose of your résumé is to generate an employer's interest in interviewing you, as opposed to other potential candidates, for a particular job. Since it is estimated that employers typically spend only 7 seconds reviewing a résumé, the selection and presentation of your information should be strategic, highlighting those facts that would make you seem like a good fit.

The two most common ways to organize a résumé are chronologically (by jobs you've had, with your most recent jobs first) and functionally (by skills you have). The chronological and functional résumés contain the same information, but are organized according to those two plans.*

Once you have gathered the information to include, you can find templates online, ranging from simple and direct to highly designed. All you have to do is insert your own information into the template. You can then tweak it to personalize it to your taste.

QUICK TIPS

- Stick to one of the common formats.
- Select a readable font, such as Arial, Calibri, or Times New Roman, in 11- or 12-point size. Use-but don't overuse-capital letters and boldface type to help feature certain facts.
- Save your file in PDF format so formatting will be preserved on all computer screens.
- Name your file with your name and the name of a position you are applying for, such as MaryJones GraphicDesigner.pdf so it has a serious, professional feel.
- Watch your grammar! If you are describing experience that is completed, use the past tense. If you are describing something you are still doing, use the present tense. Use transitive verbs when possible, (Example: Say "Managed mail room" instead of "Was responsible for mail room.")
- Avoid spelling errors! Don't mix British and American spellings. Choose one and stick to it.
- It's OK to use first person ("I"). But stay consistent and don't mix it with third person ("she" or "he").
- List your experience before your education, unless you haven't yet graduated.
- Don't engage in exaggerated self-praise. State your strengths, but stay modest.
- Don't make any claims that are untrue.

All résumés should include the following information:

- your name and contact information
- a short statement of your career objective (your goals) OR a short profile of your abilities (your achievements)
- a list of the positions you have held
- vour skills
- additional relevant information (certifications, languages, interests)

KATHERINE POOLE

75 Highland Boulevard Springfield, NM 87174

kpkp@kmail.com

GOAL: Manage a city-wide afterschool sports program for teens

EXPERIENCE

- · North Orange, New Jersey, Public Schools 2019-present Guidance counselor at Colton High School Health education teacher at Colton High School Hock ev Coach for Sutton Middle School team Gym teacher at middle and high schools
- · Benton City, New York, Tillis Magnet School 2017-2019 Gymnastics instructor

Girls' baskethall coach

Tennis mentor for first-year students Assistant Physical Education Department Head

· Newark, New Jersey, Robertson Middle School 2016-2017 Substitute gym teacher

FULLCATION

State University of New Jersey, Orchard City, NJ: BA in Physical Education

REFERENCES

Available upon request

* A third, less common, type combines both the functional and chronological formats. It's called the "combination" format and is sometimes chosen by people with complex and diverse experience.



B UNDERSTAND FROM CONTEXT | Complete each statement about the words in the article.

- A chronological employment history is organized by (dates / skills).
- 2 When information is relevant to a particular job it is (related to / unnecessary for) that job.
- 3 A candidate for a job is a person who is being (accepted by / considered for) that job.
- 4 An objective is something you want to (achieve / reject).
- 5 A format is a style of (organizing / checking) information.
- 6 A template is a readymade design that can guide you as you (find a job / create a document).

INFER INFORMATION | Write the format each résumé uses: chronological, functional, or combination. Megan Brown **Evan Peterson** Ione Porker 401 Spanow Law, Fairfuld NZ 02400 27 Lindale Steers, Duebury 82 96610 Summary Canada Salban asson dell'assinction tel dilignos que essense etta To relite social issue gai Ma in prox hiterious in cost Haranti cratigal at maios copilhorae charante lupturi setione, to ricecuring labo. Eigning variables and unque otax. Areas of Experience Retail sales, complaint resolution, Microsoft Office, multi-media Professional History The toron on electrous alle miscle et ettips er eine fags. Registered nurse, Jackson Health Care May 2019 - present Professional History Customer Service · Take patients' histories Problem-solving, adaptability, teamwork July 2020 - present Provide in-office care Regional manager / ABC Office Supply Fluency in Spanish · Perform follow-up televisits CEFR C1 level, strong writing skills September 2018 - June 2020 Licensed practical nurse, Latham Clinic Training and mentoring for marketing careers Sales representative / ABC Office Supply Created and ran a community-wide three-month certificate May 2017 - April 2019 course for teens · Organized patient medications Established on-the-job employee workshops for career July 2017 - August 2018 Sales associate / Miller Paper Company · Supported registered nurses advancemen Educational History May 2017 - June 2017 Customer Service Manager, McGill Department Stores, 2019 - Present State Nursing Academy, Nursing Degree Trained sales associates and assistants in company technology Sales intern / Miller Paper Company September 2017 - May 2019 Sales Assistant, Elephant and Monk Machines, 2017 **Educational History**

University of the East, B.A. in Science

September 2014 - May 2017

APPLY IDEAS | With a partner, discuss what each résumé writer below did wrong, according to the article. 2018 to 2021 Ad ministrative assis □□□□istan Objective: To find a position in which I can combine my Imthebigcheese résumé V68 tant to CEO of Brown C ompany CREATIVITY with my solid financial management skills. Achievements: In the first months on my last job, the CEO of the company called me 2019: I introduced the concept of using colour every day for advice. She told me she had never had an employee as intelligent as me!! photos and a color cover on the sales brosure.

COMMUNICATION **ACTIVATOR**

2018 B.A. Marketing Administration

2016 Certificate in Sales Presentations

1

Springfield University

Now let's discuss the qualities of a good résumé.

TALKING POINTS | With a partner, describe the details you'd like to include on your résumé (or just invent details for practice). Write notes on the notepads. Decide which format you think your partner should use. Suggest ways to best describe the details in your résumés.

and helped students find books. 77 I can make spreadsheets of complex information. I need that skill for a job in sales management.

[I had my first job when I was 13. I worked in my school's library

Resolved issues for Spanish-speaking customers via phone

3

Education University of Dreighton, 2014 - 2017

B.A. in Marketing

MY INFORMATION MY PARTNER'S INFORMATION [job history in reverse chronological order] [job history in reverse chronological order] [education with inclusive dates] [education with inclusive dates] [skills] [skills] [other relevant information] [other relevant information]

GROUP WORK | Use your Talking Points to tell your classmates about your partner. Answer questions from the group. Supply details.

Interview for a job

- | In LISTEN FOR MAIN IDEA | Listen to the interview of Evan Swan on the Job Builder Daily podcast. Write a statement explaining the main purpose of this podcast. Then, compare your response with your classmates' statements.
- LISTEN TO CONFIRM CONTENT | Listen again. Check the ideas that Swan expressed. Then, for the statements that do not reflect what he said, work with a partner to clarify what he actually did say.
 - 1 Employers expect employees to be punctual on the job.
 - 2 Interviewees shouldn't ask interviewers questions during a job interview because it might indicate that they don't know anything about the company.
 - ☐ 3 It's important for job candidates to express interest in the company offering the job.
 - 4 Interviewers should dress informally when they interview job candidates.
 - 5 It's better not to explain why you are late for an interview because it draws too much attention to your lateness.
- LISTEN FOR SUPPORTING DETAILS | Read each quotation from a job interview. With a partner, discuss and explain whether the interviewee followed the suggestions Evan Swan gave in the podcast. Support your answers with information from the podcast. Listen again if necessary.













SUMMARIZE | With a partner, make a list of do's and don'ts for a job interview.

WORD STUDY | Collocations with have and get for qualifications | Read and liste n to the qualifications, paying attention to have, get, and the prepositions. Then listen again and repeat.

Achievements	Aspirations				
have a certificate in [teacher training]	get certified as [an electrician] / in [CPR]				
have a degree in [nursing]	get a degree in [medicine]				
have experience with [children] / in [accounting]	get experience in [public speaking]				
have training in [graphic design]	get training in [restaurant management]				

WORD STUDY PRACTICE On a separate sheet of paper, I have quite a bit of experience in videography, which write statements about your qualifications, using at least I've done on a freelance basis since I was in college. But now, I'm interested in getting some formal training four of the collocations.





Now let's interview for a job.

- TALKING POINTS | Look at the job ad. On a separate sheet of paper, write a similar ad for your dream job.
- ROLE PLAY | Choose one of the following role plays. In your role play, use the collocations with have and get for your qualifications. Talk about your background. Follow the suggestions from the podcast in Exercise A. (Option: Use the Unit 1 Soft Skills Booster, p. 154.)
 - 1 An interview between an interviewer and a job candidate for the booking manager job in Talking Points. OR
 - 2 An interview between an interviewer and you for the dream job you created in Talking Points. Use your notepad from page 9.

RECYCLE THIS LANGUAGE

- · So, what brings you here today?
- . [Architecture] wasn't a good fit for me.
- I decided on a course in [cooking].
- · I applied for a job in [nursing].
- · I applied to the [nursing] program.
- - be accepted to / into / by
 - be rejected by
- · switch to · enroll in

WRITING HANDBOOK p. 144

PROGRESS SELF-CHECK

- Skill: A formal letter
- Task: Write a cover letter for a job application



Seeks booking manager to identify and book a variety of artists and groups for upcoming concert season. Must have experience in hiring multilingual online advertising staff and negotiating contracts with artists. Ability to speak English required. Conversational ability in Spanish desirable.



For more practice... Unit Review / Connect TV



Discuss career and study plans.



NOW I CAN

